



SPRING 2012



SPRING 2012 COLLECTIONS

MENS

BAJA



RLX1030 RLX1104

BAYSHORE LANDING



RLX1078 RLX1079 RLX1141 RLX1143

BAR HARBOUR



RLX1111 RLX1112 RLX1113

BEACH COMBER



RLX1144 RLX1145 RLX1146

BEACH CRUISER



RLX1000 RLX1001 RLX1002 RLX1064 RLX1066 RLX1105 RLX1154

BEACH LANDING



RLX3016 RLX3017 RLX3018

BRIDGETOWN



RLX1135 RLX1136 RLX1137 RLX1138

CATAMARAN



RLX1118 RLX1152 RLX1153

ISLAND HOPPER



RLX1115 RLX1121

PANELBACK



RLX1147 RLX1148 RLX1149 RLX1150

REEF GUARD



RLX3012 RLX3013

REGATTA



RLX1139 RLX1140 RLX3014

TIKI BAY



RLX1107

LADIES

REEF DIVER



RLX4013 RLX4014 RLX4015

SPRING 2012 INDEX



P4

RLX1000
\$95.00



P4

RLX1001
\$95.00



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RLX1002
\$95.00



P4

RLX1030
\$135.00



P4

RLX1064
\$175.00



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RLX1066
\$175.00



P4

RLX1078
\$115.00



P4

RLX1079
\$115.00



P4

RLX1104
\$135.00



P5

RLX1105
\$95.00



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RLX1107
\$115.00



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RLX1111
\$150.00



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RLX1112
\$150.00



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RLX1113
\$195.00



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RLX1115
\$95.00



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RLX1118
\$135.00



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RLX1121
\$115.00



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RLX1135
\$115.00



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RLX1136
\$115.00



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RLX1138
\$115.00



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\$115.00



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RLX1140
\$115.00



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\$115.00



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RLX1143
\$115.00



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RLX1144
\$175.00



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RLX1145
\$105.00



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RLX1146
\$95.00



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RLX1147
\$115.00



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RLX1148
\$115.00



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RLX1149
\$115.00



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RLX1150
\$115.00



NEW

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RLX1152
\$135.00



NEW

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RLX1153
\$135.00



NEW

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RLX1154
\$95.00



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RLX3012
\$165.00



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RLX3013
\$165.00



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RLX3014
\$125.00



NEW

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RLX3016
\$225.00



NEW

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RLX3017
\$225.00



NEW

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RLX3018
\$225.00



NEW

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RLX4013
\$150.00



NEW

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RLX4014
\$150.00



NEW

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RLX4015
\$150.00



MENS

RLX1000
BEACH CRUISER
 RETAIL \$95.00
 UPC 8-36024-00613-7

- YELLOW DIAL
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- BLACK AND YELLOW POLYURETHANE STRAP
- UNIDIRECTIONAL TIMING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1001
BEACH CRUISER
 RETAIL \$95.00
 UPC 8-36024-00614-4

- BLUE DIAL
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- BLUE POLYURETHANE STRAP
- UNIDIRECTIONAL TIMING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1002
BEACH CRUISER
 RETAIL \$95.00
 UPC 8-36024-00615-1

- BLACK DIAL
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- BLACK AND GRAY POLYURETHANE STRAP
- UNIDIRECTIONAL TIMING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1030
BAJA
 RETAIL \$135.00
 UPC 8-36024-00603-8

- BLACK DIAL WITH ORANGE ACCENTS
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- ORANGE NEOPRENE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 41MM CASE



RLX1064
BEACH CRUISER
 RETAIL \$175.00
 UPC 8-36024-00762-2

- ORANGE DIAL WITH SILVER ACCENTS
- 3-EYE CHRONOGRAPH MOVEMENT
- BLACK POLYURETHANE STRAP
- UNIDIRECTIONAL TIMING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 42MM CASE



RLX1066
BEACH CRUISER
 RETAIL \$175.00
 UPC 8-36024-00759-2

- BLACK DIAL WITH TURQUOISE ACCENTS
- 3-EYE CHRONOGRAPH MOVEMENT
- BLACK POLYURETHANE STRAP
- UNIDIRECTIONAL TIMING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 42MM CASE



RLX1078
BAYSHORE LANDING
 RETAIL \$115.00
 UPC 8-36024-00805-6

- BLACK DIAL WITH STENCIL CUT MARKERS AND WHITE ACCENTS
- 3-HAND MOVEMENT
- BLACK POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1079
BAYSHORE LANDING
 RETAIL \$115.00
 UPC 8-36024-00804-9

- BLACK DIAL WITH STENCIL CUT MARKERS AND YELLOW ACCENTS
- 3-HAND MOVEMENT
- BLACK POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1104
BAJA
 RETAIL \$135.00
 UPC 8-36024-00856-8

- BLACK DIAL WITH WHITE ACCENTS
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- WHITE NEOPRENE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 41MM CASE



MENS



RLX1105 BEACH CRUISER

RETAIL \$95.00
UPC 8-36024-00859-9

- BLACK DIAL WITH WHITE ACCENTS
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- BLACK AND ROYAL BLUE POLYURETHANE STRAP
- UNIDIRECTIONAL TURNING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1107 TIKI BAY

RETAIL \$115.00
UPC 8-36024-00857-5

- BLACK DIAL WITH ROYAL BLUE ACCENTS AND CARBON FIBER TEXTURE
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- BLACK NEOPRENE STRAP WITH ROYAL BLUE STITCHING
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1111 BAR HARBOUR

RETAIL \$150.00
UPC 8-36024-00910-7

- SILVER SPORT DIAL WITH RED ACCENTS
- UNIDIRECTIONAL TIMING BEZEL
- THREE HAND DATE MOVEMENT
- BLACK POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 45MM CASE



RLX1112 BAR HARBOUR

RETAIL \$150.00
UPC 8-36024-00909-1

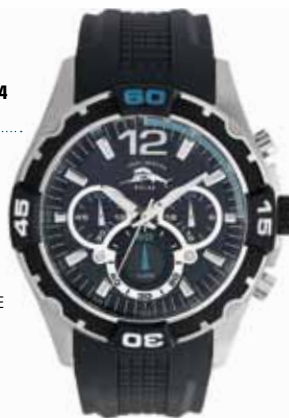
- BLACK SPORT DIAL WITH ORANGE ACCENTS
- UNIDIRECTIONAL TIMING BEZEL
- THREE HAND DATE MOVEMENT
- BLACK POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 45MM CASE



RLX1113 BAR HARBOUR

RETAIL \$195.00
UPC 8-36024-00908-4

- BLACK SPORT DIAL WITH BLUE ACCENTS
- UNIDIRECTIONAL TIMING BEZEL
- CHRONOGRAPH MOVEMENT
- BLACK POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 45MM CASE



RLX1118 CATAMARAN

RETAIL \$135.00
UPC 8-36024-00920-6

- BLACK SPORT DIAL WITH SUPER LUMI MARKERS
- MARLIN FEATURE SUPER LUMI MARKER
- DUAL COLOR POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1135 BRIDGETOWN

RETAIL \$115.00
UPC 8-36024-00946-6

- CHARCOAL DIAL WITH RED ACCENTS
- THREE HAND WITH DATE MOVEMENT
- GREY AND RED NYLON STRAP
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1136 BRIDGETOWN

RETAIL \$115.00
UPC 8-36024-00947-3

- BLUE DIAL WITH WHITE ACCENTS
- THREE HAND WITH DATE MOVEMENT
- WHITE AND BLUE NYLON STRAP
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1137 BRIDGETOWN

RETAIL \$115.00
UPC 8-36024-00948-0

- BLACK DIAL WITH ORANGE ACCENTS
- THREE HAND WITH DATE MOVEMENT
- BLACK AND ORANGE NYLON STRAP
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE





MENS

RLX1138
BRIDGETOWN
RETAIL \$115.00
UPC 8-36024-00949-7

- WHITE DIAL WITH BLUE ACCENTS
- THREE HAND WITH DATE MOVEMENT
- BLACK AND BLUE NYLON STRAP
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1139
REGATTA
RETAIL \$115.00
UPC 8-36024-00950-3

- BLUE DIAL WITH WHITE ACCENTS
- THREE HAND WITH BIG DATE MOVEMENT
- BLUE WITH BLACK LINED NYLON STRAP
- WATER RESISTANCE 330 FT/10ATM
- 42MM CASE



RLX1140
REGATTA
RETAIL \$115.00
UPC 8-36024-00951-0

- BLACK DIAL WITH YELLOW ACCENTS
- THREE HAND WITH BIG DATE MOVEMENT
- BLACK WITH YELLOW STITCHED AND YELLOW LINED NYLON STRAP
- WATER RESISTANCE 330 FT/10ATM
- 42MM CASE



RLX1141
BAYSHORE LANDING
RETAIL \$115.00
UPC 0-20571-08779-8

- BLACK DIAL WITH RED ACCENTS AND LUMINOUS HANDS
- THREE HAND MOVEMENT
- BLACK NYLON STRAP WITH RED STITCHING
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1143
BAYSHORE LANDING
RETAIL \$115.00
UPC 0-20571-08781-1

- BLUE DIAL WITH WHITE ACCENTS AND LUMINOUS HANDS
- THREE HAND MOVEMENT
- BLUE NYLON STRAP WITH WHITE STITCHING
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE



RLX1144
BEACH COMBER
RETAIL \$175.00
UPC 0-20571-08782-8

- GREY DIAL WITH RED ACCENTS AND ROTATING BEZEL
- CHRONOGRAPH MOVEMENT
- GREY WITH RED POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1145
BEACH COMBER
RETAIL \$105.00
UPC 0-20571-08783-5

- BLACK DIAL WITH WHITE ACCENTS AND ROTATING BEZEL
- THREE HAND WITH DATE MOVEMENT
- BLACK POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1146
BEACH COMBER
RETAIL \$95.00
UPC 0-20571-08784-2

- GREY DIAL WITH WHITE AND RED ACCENTS AND ROTATING BEZEL
- THREE HAND WITH DATE MOVEMENT
- BLACK AND RED POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



RLX1147
PANELBACK
RETAIL \$115.00
UPC 8-36024-00980-0

- HULA GRAPHIC DIAL WITH SKELETON HANDS
- THREE HAND MOVEMENT
- DARK BROWN BUFFALO GRAIN LEATHER STRAP
- WATER RESISTANCE 330 FT/3ATM
- SHIPPED IN SPECIALTY TIN
- 43MM CASE



MENS



RLX1148

PANELBACK

RETAIL \$115.00

UPC 8-36024-00981-7

- HULA GRAPHIC DIAL WITH SKELETON HANDS
- THREE HAND MOVEMENT
- MEDIUM BROWN BUFFALO GRAIN LEATHER STRAP
- WATER RESISTANCE 330 FT/3ATM
- SHIPPED IN SPECIALTY TIN
- 43MM CASE



RLX1149

PANELBACK

RETAIL \$115.00

UPC 8-36024-00982-4

- LIFEGUARD GRAPHIC DIAL WITH SKELETON HANDS
- THREE HAND MOVEMENT
- ORANGE SILICONE STRAP
- WATER RESISTANCE 330 FT/3ATM
- SHIPPED IN SPECIALTY TIN
- 43MM CASE



RLX1150

PANELBACK

RETAIL \$115.00

UPC 8-36024-00983-1

- TOMMY BAHAMA LOGO GRAPHIC DIAL WITH SKELETON HANDS
- THREE HAND MOVEMENT
- DARK BROWN BUFFALO GRAIN LEATHER STRAP
- WATER RESISTANCE 330 FT/3ATM
- SHIPPED IN SPECIALTY TIN
- 43MM CASE



RLX1152 • NEW

CATAMARAN

RETAIL \$135.00

UPC 0-20571-09041-5

- CHARCOAL DIAL WITH RED ACCENTS
- SUPER LIMI - MARKERS
- 3-HAND QUARTZ
- CHARCOAL AND RED DOUBLE INJECTED POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



SHIP MARCH 2012

RLX1153 • NEW

CATAMARAN

RETAIL \$135.00

UPC 0-20571-09042-2

- BLUE DIAL WITH BLACK ACCENTS
- SUPER LIMI - MARKERS
- 3-HAND QUARTZ
- BLUE AND BLACK DOUBLE INJECTED POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 43MM CASE



SHIP MARCH 2012

RLX1154 • NEW

BEACH CRUISER

RETAIL \$95.00

UPC 0-20571-09047-7

- ORANGE DIAL WITH WAVE TEXTURE
- LUMINOUS HANDS AND MARKERS
- UNIDIRECTIONAL TIMING BEZEL WITH GREEN ALUMINUM ACCENT
- 3 HAND QUARTZ WITH BIG DATE
- BLACK POLYURETHANE STRAP
- WATER RESISTANCE 330 FT/10ATM
- 43.5MM CASE



SHIP APRIL 2012

RLX3012

REEF GUARD

RETAIL \$165.00

UPC 8-36024-00871-1

- BLACK DIAL WITH SILVER MARKERS
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- BLACK POLYURETHANE BRACELET
- UNIDIRECTIONAL TURNING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 42MM CASE



RLX3013

REEF GUARD

RETAIL \$165.00

UPC 8-36024-00872-8

- BLACK DIAL WITH SILVER MARKERS
- 3-HAND QUARTZ MOVEMENT WITH BIG DATE
- BLACK POLYURETHANE BRACELET
- UNIDIRECTIONAL TURNING BEZEL
- WATER RESISTANCE 330 FT/10ATM
- 42MM CASE



RLX3014

REGATTA

RETAIL \$125.00

UPC 8-36024-00952-7

- BLACK DIAL WITH RED ACCENTS
- THREE HAND WITH BIG DATE MOVEMENT
- STAINLESS STEEL WITH BLACK IP CENTER LINK BRACELET
- WATER RESISTANCE 330 FT/10ATM
- 42MM CASE





MENS

RLX3016 • NEW
BEACH PATROL
RETAIL \$225.00
UPC 0-20571-09044-6



- BLUE DIAL WITH SILVER ACCENTS
- LUMINOUS MARKERS
- UNIDIRECTIONAL TIMING BEZEL WITH BLUE ALUMINUM ACCENT
- CHRONOGRAPH MOVEMENT WITH DATE
- ADJUSTABLE POLYURETHANE BLUE LINK BRACELET
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE

SHIP APRIL 2012

RLX3017 • NEW
BEACH PATROL
RETAIL \$225.00
UPC 0-20571-09045-3



- BLACK DIAL WITH ORANGE ACCENTS
- LUMINOUS MARKERS
- UNIDIRECTIONAL TIMING BEZEL WITH ORANGE ALUMINUM ACCENT
- CHRONOGRAPH MOVEMENT WITH DATE
- ADJUSTABLE POLYURETHANE BLACK LINK BRACELET
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE

SHIP APRIL 2012

RLX3018 • NEW
BEACH PATROL
RETAIL \$225.00
UPC 0-20571-09046-0



- BLACK DIAL WITH GREEN ACCENTS
- LUMINOUS MARKERS
- UNIDIRECTIONAL TIMING BEZEL
- CHRONOGRAPH MOVEMENT WITH DATE
- ADJUSTABLE POLYURETHANE BLACK LINK BRACELET
- WATER RESISTANCE 330 FT/10ATM
- 44MM CASE

SHIP APRIL 2012

RLX1115
ISLAND HOPPER
RETAIL \$95.00
UPC 8-36024-00881-0



- STAINLESS STEEL CASE
- "RELAX CHAMPIONS" HAMMOCK GRAPHIC DIAL
- BUFFALO LEATHER STRAP
- LUMINOUS HANDS
- WATER RESISTANCE 100 FT/3ATM
- 42MM CASE

RLX1121
ISLAND HOPPER
RETAIL \$115.00
UPC 8-36024-00922-0



- SIGNATURE MAP DIAL
- LUMINOUS HANDS
- BROWN BUFFALO LEATHER STRAP
- WATER RESISTANCE 100 FT/3ATM
- SHIPPED IN SPECIALTY TIN
- 42MM CASE

LADIES



RLX4013 • NEW REEF DIVER

RETAIL \$150.00
UPC 0-20571-09048-4

- MOTHER OF PEARL DIAL WITH ROSE GOLD ACCENTS
- CRYSTAL ACCENTED BEZEL
- 3 HAND QUARTZ MOVEMENT WITH BIG DATE
- WHITE ADJUSTABLE POLYURETHANE LINK BRACELET
- WATER RESISTANCE 330 FT/10ATM
- 36MM CASE



SHIP APRIL 2012

RLX4014 • NEW REEF DIVER

RETAIL \$150.00
UPC 0-20571-09049-1

- MOTHER OF PEARL DIAL WITH SILVER ACCENTS
- CRYSTAL ACCENTED BEZEL
- 4 HAND QUARTZ MOVEMENT WITH BIG DATE
- PALE BLUE ADJUSTABLE POLYURETHANE LINK BRACELET
- WATER RESISTANCE 330 FT/10ATM
- 36MM CASE



SHIP APRIL 2012

RLX4015 • NEW REEF DIVER

RETAIL \$150.00
UPC 0-20571-09050-7

- MOTHER OF PEARL DIAL WITH SILVER ACCENTS
- CRYSTAL ACCENTED BEZEL
- 5 HAND QUARTZ MOVEMENT WITH BIG DATE
- PALE PINK ADJUSTABLE POLYURETHANE LINK BRACELET
- WATER RESISTANCE 330 FT/10ATM
- 36MM CASE



SHIP APRIL 2012

FIXTURES



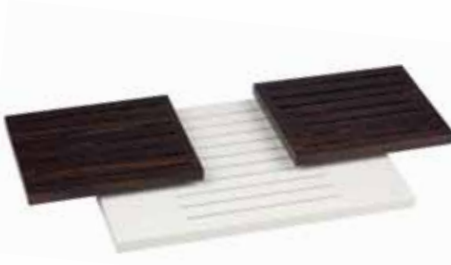
RLX-LOGO
4"W X 1"D X 3"H
UPC 8-36024-00656-4



RLX-CUFFBS
1 PREPACK INCLUDES 1 LIGHT
AND 1 DARK CUFF DISPLAY
2"W X 1.75"D X 1"H
UPC 8-36024-00654-0



RLX-CUFFBD
1 PREPACK INCLUDES 1 LIGHT
AND 1 DARK DOUBLE CUFF DISPLAY
3.5"W X 1.75"D X 1"H
UPC 8-36024-00655-7



RLX-BASER
17"W X 8"D X 1.5"H
UPC 8-36024-00651-9



RLX-BASEL
17"W X 12.5"D X 1.25"H
UPC 8-36024-00652-6



SPECIALTY TIN
ONLY SHIPPED WITH:
RLX1121, RLX1147, RLX1148,
RLX1149, RLX1150
* NOT AVAILABLE FOR INDIVIDUAL PURCHASE



GWG-RNGCUFF
1 WATCH C-CUFF
0.75"W X 2.5"D X 4.25"H
UPC 0-20571-44662-5



KC-TBAR
1 T-BAR CLIP FOR USE WITH
RLX-BASER & RLX-BASEL
0.75"W X 2.5"D X 4.25"H
UPC 0-20571-44502-4
*REQUIRED FOR USE OF
GWG-RNGCUFF



RLX-BOX
4.25"W X 3.75"D X 3.75"H
UPC 8-36024-00660-1



RLX-TOC24
15"W X 15"D X 27"H
UPC 8-36024-00657-1



PRODUCT FEATURES

STRAP IS MADE OF ANTI-MICROBIAL POLYURETHANE.

SOLID 316L HYPOALLERGENIC STAINLESS STEEL CONSTRUCTION FOR ADDED DURABILITY.

SUPER LUMINOUS HANDS AND DIAL MARKERS.

CUSTOM WAVE TEXTURED DIAL.

ULTRA HARDENED MINERAL CRYSTALS.

CUSTOM SPORT CROWN WITH TRIPLE GASKETS FOR ADDED WATER-RESISTANCE.

JAPANESE QUARTZ MOVEMENTS.

WATER-RESISTANT CONSTRUCTION DEPTH RATED 330 FT/10ATM.

LIMITED LIFETIME WARRANTY.

SCREW DOWN CASE BACKS.



CASEBACK DESIGN

LIFE IS A GAME,
PLAY IT WELL.

GENEVA, A BINDA COMPANY
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PHONE: 212.221.1177 • 800.874.0907
GENEVAWATCHGROUP.COM

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