

KENNETH COLE  
**REACTION**

FEBRUARY MARKET 2012



RK1225 RETAIL: \$65.00

**White** round case with white monochromatic dial and white silicone strap, three hand movement. 48mm case

UPC: 020571080317 ATM: 3



RK1226 RETAIL: \$65.00

**Grey** round case with grey monochromatic dial and grey silicone strap, three hand movement. 48mm case

UPC: 020571080300 ATM: 3



RK1227 RETAIL: \$65.00

**Black** round case with black monochromatic dial and black silicone strap, three hand movement. 48mm case

UPC: 020571080294 ATM: 3



RK1228 RETAIL: \$65.00

**Midnight blue** round case with blue monochromatic dial and blue silicone strap. 48mm case

UPC: 020571082540 ATM: 3



RK1232 RETAIL: \$75.00

Black plated round case with gunmetal textured dial, black polyurethane strap, three hand with digital date movement. 48mm case

UPC: 020571082588 ATM: 3



RK1233 RETAIL: \$65.00

Matte black round case, black dial with **white** hands and accents, black silicone strap, three hand movement. 48mm case

UPC: 020571087958 ATM: 3



RK1234 RETAIL: \$65.00

Matte black round case, black dial with **electric blue** hands and accents, black silicone strap, three hand movement. 48mm case

UPC: 020571087941 ATM: 3



RK1235 RETAIL: \$65.00

Matte black round case, black dial with **neon green** hands and accents, black silicone strap, three hand movement. 48mm case

UPC: 020571087934 ATM: 3



RK1236 RETAIL: \$65.00

Matte black round case, black dial with **orange** hands and accents, black silicone strap, three hand movement. 48mm case

UPC: 020571087927 ATM: 3



RK1241 RETAIL: \$65.00

Matte white round case, white dial with **red** hands and accents, white silicone strap, three hand movement. 48mm case

UPC: 083275088157 ATM: 3



RK1242 RETAIL: \$65.00

Matte white round case, white dial with **neon green** hands and accents, white silicone strap, three hand movement. 48mm case

UPC: 083275088164 ATM: 3



RK1243 RETAIL: \$65.00

Matte white round case, white dial with **blue** hands and accents, white silicone strap, three hand movement. 48mm case

UPC: 083275088171 ATM: 3



**NEW**  
SHIP: 4/25

RK1248      RETAIL: \$65.00

Matte black ionic plated round case, distressed striped pattern graphic dial with black hands, black silicone strap. 48mm case

UPC: 083275092796      ATM: 3



**NEW**  
SHIP: 4/25

RK1249      RETAIL: \$65.00

Matte black ionic plated round case, black pencil sketch graffiti graphic dial with black hands, black silicone strap. 48mm case

UPC: 083275092802      ATM: 3



**NEW**  
SHIP: 4/25

RK1250      RETAIL: \$65.00

Matte black ionic plated round case, white pencil sketch graffiti graphic dial with black hands, black silicone strap. 48mm case

UPC: 083275092819      ATM: 3



**NEW**  
SHIP: 4/25

RK1251      RETAIL: \$65.00

Matte black ionic plated round case, modern art paint splatter graphic dial with black hands, black silicone strap. 48mm case

UPC: 083275092826      ATM: 3



RK3209 RETAIL: \$75.00

Matte steel plated round case with white monochromatic dial and matte steel bracelet, three hand movement. 48mm case

UPC: 020571080270 ATM: 3



RK3210 RETAIL: \$75.00

Matte gunmetal IP plated round case with black monochromatic dial and matte gunmetal bracelet, three hand movement. 48mm case

UPC: 020571080287 ATM: 3



RK3211 RETAIL: \$85.00

Silver plated case with white dial and black accents, steel plated bracelet, three hand with digital date movement. 48mm case

UPC: 020571082601 ATM: 3



RK3212 RETAIL: \$85.00

Silver plated case with grey dial and blue accents, steel plated bracelet, three hand with digital date movement. 48mm case

UPC: 020571082618 ATM: 3



RK3213 RETAIL: \$85.00

Silver plated case with black dial, steel plated bracelet, three hand with digital date movement. 48mm case

UPC: 020571082625 ATM: 3



RK3214 RETAIL: \$85.00

Black plated round case with gunmetal textured dial, black plated two tone bracelet, three hand with digital date movement. 48mm case

UPC: 020571082595 ATM: 3



RK2224 RETAIL: \$65.00

**White** round case with white monochromatic dial and white silicone strap, three hand movement. 38mm case

UPC: 020571082632 ATM: 3



RK2225 RETAIL: \$65.00

**Teal** round case with teal monochromatic dial and teal silicone strap, three hand movement. 38mm case

UPC: 020571082649 ATM: 3



RK2226 RETAIL: \$65.00

**Purple** round case with purple monochromatic dial and purple silicone strap, three hand movement. 38mm case

UPC: 020571082656 ATM: 3



RK2227 RETAIL: \$65.00

**Coral** round case with coral monochromatic dial and coral silicone strap, three hand movement. 38mm case

UPC: 020571082663 ATM: 3



RK4120 RETAIL: \$65.00

Translucent **white** round plastic rubberized case, white rotating bezel, white dial, translucent white plastic bracelet with rubberized coating. 40mm case

UPC: 020571082670 ATM: 3



RK4123 RETAIL: \$65.00

Translucent **black** plastic rubberized case, black rotating bezel, black dial, translucent black plastic bracelet with rubberized coating. 40mm case

UPC: 020571082700 ATM: 3



**RKWT-BX**



**101355  
LOW CUFF BASE**



**101354  
HIGH CUFF BASE**



**RK-40TOC**  
TOP OF COUNTER UNIT HOLDS 40 UNITS



**GWG-CCUFF**  
C-Cuffs are not included in displays. Must be ordered separately.



**KC-TBAR**  
REQUIRED FOR USE WITH CUFF BASES



**101782  
STRAP RAMP WITH BACK WALL**



**101356  
LOGO BLOCK**

KENNETH COLE  
**REACTION**

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